

FFGC Membership

"The Buzz."

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Let's talk about our thinking.

What makes garden clubs so valuable to their community?

Over the next few pages an explanation of how your city benefits and the real needs your garden club provides.

Encouraging people to join your Garden Club: personal invitations to attend a meeting, Club programs inviting the general public, holding public events and providing a way for the public to join your club.

Your Goal: member retention and the growth of membership by nurturing new members.

Your community needs healthy activities and social interactions its population.

- **Cities benefit from garden clubs because they foster community, improve the environment, and enhance the overall beauty and quality of life. Garden clubs contribute to beautifying public spaces, promoting environmental stewardship, and educating residents about gardening and conservation.**
- **Garden clubs contribute to beautifying public spaces, promoting environmental stewardship, and educating residents about gardening and conservation. They also help build community spirit and pride through shared gardening activities and projects.**



Value of Garden Clubs



Here's a more detailed look at the benefits:

1. Beautification and Environmental Enhancement:

Beautifying Public Spaces:

Garden clubs actively participate in landscaping and maintaining public areas like parks, streets, and community gardens. They plant flowers, trees, and shrubs, contributing to a more visually appealing and vibrant environment.

Promoting Biodiversity:

Through planting native species and providing habitats for pollinators, garden clubs help support local ecosystems and biodiversity.

Reducing Pollution:

Gardens and green spaces can help filter air and water pollution, contributing to a healthier urban environment, according to The Wilderness Society.



2. Community Building and Social Impact:

Social Connections:

Garden clubs provide opportunities for people with shared interests to connect, fostering a sense of belonging and community.

Educational Opportunities:

They offer workshops, classes, and talks on gardening, floral design, and other related topics.

Community Projects:

Garden clubs often organize and participate in community gardening projects, beautifying public spaces and providing access to fresh produce.

3. Economic and Practical Benefits:

Property Values:

Well-maintained and attractive landscapes can contribute to increased property values.

Value of Garden Clubs



Access to Fresh Food:

Community gardens, often spearheaded by garden clubs, can provide access to fresh, healthy, and affordable food.

Reduced Pesticide Exposure:

Promoting natural gardening methods can reduce the use of harmful pesticides.

Civic Engagement:

Garden clubs often partner with local organizations and governments on community projects, fostering civic engagement and collaboration.





FLORIDA FEDERATION
OF GARDEN CLUBS,
INC.

GARDEN CLUBS

Cities need garden clubs because they play a vital role in enhancing the community's beauty, fostering environmental stewardship, and promoting social connections. These clubs contribute to the overall quality of life by beautifying public spaces, educating residents about gardening and conservation, and creating opportunities for social interaction.

Garden clubs bring people together, fostering a sense of community and belonging. They provide opportunities for people to connect with nature, learn new skills, and build social connections.

Areas We Explore



EDUCATIONAL COURSES



EXPERT INSTRUCTION



ENVIRONMENTAL, GARDENING



LANDSCAPE DESIGN, FLORAL
DESIGN



Join a Garden Club today!

CONTACT US



Phone Number:
407-647-7016



Website:
www.ffgc.org

Tools to Have Your Club Noticed



Door Hangers: To invite neighbors

Create a Door Hanger for your Club today!



Scan for Membership Information
Join our Garden Club Today!
865 S. Alabama Ave. DeLand



GARDEN CLUB OF DELAND
♦
WWW.GARDENCLUBOFDELAND.ORG

Generic Business cards to hand out to prospective members



YOUR CLUB NAME
FFGC MEMBERSHIP

☎ XXX-XXX-XXXX
✉ Yourname@email.com
🌐 www.ffgc.org

OUR GARDEN CLUB MEETS THE FIRST
THURSDAY OF EVERY MONTH
SEPTEMBER - MAY

FLORIDA FEDERATION
OF GARDEN CLUBS,
INC.

A note card for a neighbor praising their garden

THANK YOU!
YOUR GARDEN IS BEAUTIFUL



WE COULD USE YOUR TALENTS
JOIN US
THE SPARKLEBERRY GARDEN CLUB
1924 GARDEN CLUB WAY * FLORIDA